

MAX NEUBÜRGER

PRODUCT DESIGNER

Born on 21st of March, 1989
Nationality German
Family unmarried, no kids

AWARDS

VDID Newcomer's Award, 2015

Honorary Mention for thesis project
"Aqua ~ Volt"

VDID e.V.

Verband Deutscher Industrie Designer

Co-founder of junior association
"VDIDlab" and further voluntary work.
Event organisation (e.g. Workshops).

SKILLS

Design

Interviews & surveys, ideation,
concepting, prototyping, testing,
qualitative analysis, storytelling,
presentation, product design, user
experience & interaction design, ui-
design, model making

Software

Sketch App & similar software
Adobe Creative Suite
SolidWorks & Rhino CAD

Programming

HTML, CSS, Javascript & PHP
Arduino & Processing

Languages

German (mother tongue)
English (very good knowledge)
French (good knowledge)
Spanish (basic knowledge)
Russian (basic knowledge)

INTERESTS

Traveling, music, cooking, photography,
movies & theater, running, skiing

EXPERIENCE

K+N Architekten, Bochum (Germany)

May - Sep 2018 (ongoing)

Development and implementation of design-thinking-based workshops for schools to elaborate potential plans for extension, reconstruction and/or new buildings.

Detailed development of a corresponding branding and communication strategy, including design and development of marketing materials (website, etc.).

compaio, Berlin (Germany, co-founded startup)

Jan 2017 - Apr 2018

Co-development and implementation of strategies for product, marketing and overall company strategy from the earliest stage on.

Extensive, continuous, user-based research and implementation of user insights into product and design.

Development of a design strategy and design language for product and public image.

Presenting the company at startup pitch events and fairs.

Leading employees in interdisciplinary teams for product & marketing.

Katana Design, Rodenbach (Germany)

Aug 2015 - Jul 2017

Interdisciplinary co-creation of new products for e.g. *Karl Storz*, as well as supporting clients in product development (e.g. *Robert Thomas*, *gbo Medical Devices*).

Development and production of manufacturing-ready product designs, interface designs and associated datasets (e.g. *Proxxon*, *Vacuubrand*).

Freelance work

Apr 2014 - Jul 2015

Co-founding of the non-profit *Intuaid Project* in the field of sea rescue in collaboration with the German "Deutsche Gesellschaft zur Rettung Schiffbrüchiger", including the development of product visions, designs and user experiences as well as the creation of communication materials.

Development and implementation of branding and marketing materials for i.a. *Institute for media science (Ruhr-University, Bochum)*.

EDUCATION

Industrial Design Studies (B.A.) (Grade: 1.5)

Oct 2009 - Mar 2014 (standard period of studies: 4 years)

Folkwang University of the Arts, Essen (Germany)

The Ohio State University, Columbus, Ohio (USA), exchange semester 2012

Thesis in designing experiences for sea rescue (Grade: 1,3)

Civil service

Aug 2008 - Apr 2009

Public music school, Bochum (Germany)

High-school diploma

Jun 2008

Graf-Engelbert-Schule, Bochum (Germany)